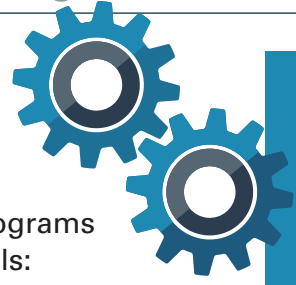


Information Experts

Full-Service Digital Marketing & Communications Agency



ACTIVATE YOUR STRATEGY

- Communications Strategies for Internal and External Stakeholders
- Results-Driven Marketing and Outreach Programs
- Creative Content and Communications Tools: Web, Multimedia and Print



WHEN SHOULD I WORK WITH INFORMATION EXPERTS?

- My content needs are complex – blending marketing, education, and change management.
- My audiences need straightforward information that clearly inform and help them to make smart decisions.
- The visual quality of our content solutions is important because they represent our brand.
- We require a streamlined approach that delivers rapid turnarounds for many types of content products.

AWARDS



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SERVICES

- Marketing & Outreach
- Responsive Website Design & Development
- Social Media Management
- Brand Development
- WCAG & 508 Compliance
- PPC Advertising
- Website Maintenance
- Search Engine Optimization (SEO)
- Video Production & Editing
- Tactical Marketing Plans

CASE STUDIES

- Transforming Tigerlily Foundation's Digital Landscape
- O-High Technologies Social Media Management Transformation
- Revitalizing Ringleader: A Strategic Website Redesign



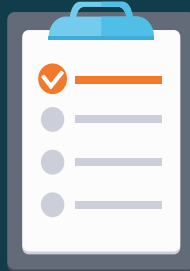
Information Experts

Transform your information into ideas,
ideas into action, action into results.

YOUR OBJECTIVES

EXTERNAL COMMUNICATIONS

- How can we improve communication with potential clients?
- How can we attract qualified prospects?
- How can we streamline our messaging on all our social media platforms?



INTERNAL COMMUNICATIONS

- How should we communicate to multiple generations?
- How do we attract and recruit the best candidates?
- How can we help our employees communicate our message more effectively?



OUR TEAM OF EXPERTS

- Graphic Designers
- Web Developers
- Project Managers
- Social Media Managers
- Copy Writers
- Digital Strategists
- Subject Matter Experts



COMMUNICATION TOOLS

- Web
- Print
- Multimedia
- Social Media
- SEO
- Video
- Digital Advertising (PPC)



RESULTS

- INCREASED PROFITS
- DEFINED PROCESSES
- EMPLOYEE DEVELOPMENT
- EMPLOYEE ENGAGEMENT
- CUSTOMER ENGAGEMENT
- CONSISTENT SOCIAL MEDIA PRESENCE
- INCREASED MORALE, INCREASED CULTURE
- REDUCTION OF TURNOVER



SMART, COMPELLING, TRANSFORMATIVE.

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